



africa energy forum

Investors. In one place.

June 2026 | Dubai, UAE

Sponsorship & Exhibition
Booking Guide



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SPONSOR BOOKING FORM

QTY	ITEM	PRICE (USD \$)	TOTAL	NOTES
STEP 1	BRANDING SPONSORSHIP Select the Branding Package			
	Forum Sponsor (min. \$250,000)	\$19,500		SOLD
	Exhibition Sponsor (min. \$125,000)	\$19,500		SOLD
	Country Sponsor (min. \$150,000 - Exclusive / \$125,000 - Non Exclusive)	\$19,500		
	City Sponsor (min. \$150,000 - Exclusive / \$125,000 - Non Exclusive)	\$19,500		SOLD
	Impact Partners (min. \$125,000)	\$19,500		
	Lead Sponsor (min. \$100,000)	\$16,500		
	Sponsor (min. \$39,650)	\$13,000		
STEP 2	ADDITIONAL SPONSORSHIP BOLT-ONS (may only be taken with a BRANDING sponsorship package)			
	African Pavilion Sponsor	\$15,600		
	Badge Sponsor	\$19,500		SOLD
	Bar Sponsor	\$39,000		
	Business Centre Sponsor	\$10,000		
	Hosted Boardroom	\$13,000		
	Charging Station Sponsor	\$11,000		
	Coffee Barista Sponsor	\$20,000		
	Daily aef Newspaper Sponsor	\$11,050		
	Eco-Friendly Tote Bags Sponsor	\$26,000		
	Floor Sticker Sponsor (five tiles)	\$6,500		
	Fold-Out Guide Sponsor	\$15,000		SOLD
	Hanging Banner	\$7,800		
	Highlighted Listing on Pocket Guide (3 Available)	\$2,000		
	Highlighted Listing on YOU ARE HERE BOARD (3 Available)	\$5,000		
	Hosted Event - Dry Hire (maximum 2 hours)	\$10,000		
	Hotel Key Card Sponsor (TBC)	TBC		SOLD
	Ice Cream Cart Sponsor	\$4,000 (per day)		
	Information Desk Sponsor	\$10,000		
	Lanyards Sponsor	\$26,000		
	Let's Talk Energy Podcast	\$2,600		
	Media Zone / aef TV Sponsor	\$19,500		
	Metal Water Bottles Sponsor	\$15,600		SOLD
	Networking App Sponsor	\$19,500		SOLD
	Networking Village Sponsor (incl lunch and coffee break sponsor) (only 1 available)	\$19,500		
	Notepad & Pen Sponsor	\$15,600		
	Opening Reception Host	\$19,500		SOLD
	Photo of the Year Sponsor	\$6,500		
	Popcorn Cart Sponsor	\$8,000		
	Post Show Report Sponsor	\$12,000		
	Pre-Conference Drinks Reception Host	\$15,000		
	Pre-Session Meeting Room Sponsor	\$13,000		
	Registration Sponsor (online & onsite)	\$26,000		SOLD
	Restaurant Sponsor (for the duration)	\$26,000		
	Seat Cover Sponsor	\$19,500		SOLD
	Session Sponsor	\$12,500		
	Take Away Coffee Mug Sponsor	\$20,000		
	Water Cooler & Cups Sponsor	\$15,600		
	Wi-Fi Sponsor	\$15,600		
STEP 3	MEETING ROOMS - Add a Meeting Room (With Exhibition Stand) Meeting room no: <input type="text"/>			
	Branded Private Meeting Rooms in Expo (8 pax)	\$17,000		
	Hosted Networking Spaces/Private Meeting Room	\$27,500		
	Non Branded Private Meeting Room	\$14,000		
	Private Meeting Room (12 pax) - \$17,000 (3 Available)	\$17,000		
	Private Meeting Room (18 pax) - \$18,000 (3 Available)	\$18,000		
	Private Meeting Room (20pax) - \$20,000 (4 Available)	\$20,000		
STEP 4	EXHIBITION STAND - Add an Exhibition Stand Stand no: <input type="text"/>			
	Exhibition Stand - Per Sqm - Sponsor Rate (if above 18sqm)	\$585		
	Exhibition Stand - Per Sqm - Sponsor Rate (if below 18sqm)	\$845		
STEP 5	PASSES - Select the Required Event Passes			
	Sponsor Delegate Pass	\$1,400		
	Support Staff Pass (max. two per company)	\$1,100		
STEP 6	PROMOTIONAL ITEMS - Select Extra Promotional Items			
	Badge scanner	\$650		
	Bag Insert	\$2,600		
	Quarter Page Advert in Daily	\$1,950		
	Full Page Advert in Daily	\$3,900		
	Feature in Daily	\$7,150		
	Seat Drop	\$3,900		
	Session Switchover Video	\$3,250		
	2,000-word Magazine Article (Leads and above)	\$3,250		

EXHIBITOR BOOKING FORM

QTY	ITEM	PRICE (USD \$)	TOTAL	NOTES
STEP 1	EXHIBITION STAND - Select an Exhibition Stand Stand no: <input type="text"/>			
	Exhibition Stand - Per Sqm - Exhibitor Rate	\$1,560		
STEP 2	PASSES - Select the Required Event Passes			
	Exhibitor Delegate Pass	\$2,599		
	Support Staff Pass (max. two per company)	\$1,100		
STEP 3	PROMOTIONAL ITEMS - Select Extra Promotional Items			
	Badge Scanner	\$650		
	Bag Insert	\$2,600		
	Feature in Daily	\$5,000		
	Seat Drop	\$3,900		
	Session Switchover Video	\$3,250		

SME PACKAGE – EXHIBITOR ONLY

QTY	ITEM	PRICE (USD \$)	TOTAL	NOTES
	1 x 9m² Stand 3 x Delegate Pass Exhibitor Branding as part of SME Zone	\$14,000		

MEETING ROOM BOOKING FORM

QTY	ITEM	PRICE (USD \$)	TOTAL	NOTES
STEP 1	MEETING ROOM - Must also purchase shell scheme stand space in addition to meeting room. Meeting room No: <input type="text"/>			
	Branded Private Meeting Rooms in Expo (8 pax)	\$17,000		
	Locations of meeting rooms: <ul style="list-style-type: none"> • Sponsor with an exhibition stand and meeting room can choose their meeting room location • Sponsor without an exhibition stand will have their meeting room located on the exhibition floor 			
	Sponsors without a stand must build meeting room on the exhibition floor and purchase shell scheme stand space @ \$845/sqm			
	8 pax = 24 m²	\$21,125		

BRANDING PACKAGE

for Forum, Exhibition, Country & Lead Sponsorship

- Corporate logo to feature at selected Sponsorship level across pre, onsite and post event marketing collateral (hard copy, digital & online)
- Company logo and profile featured on the aef networking app
- Company logo on all pre-summit promotional materials
- Company logo and profile on the aef website
- A hyperlink on the aef website to your company's homepage
- Opportunity for you to send invitations through emails and telemarketing to your clients to attend the summit at a discounted rate
- Company logo to feature on banners onsite
- Company logo on the holding slide in the main conference room
- 25% off full price rate for additional delegates

FORUM SPONSOR

As the official Forum Sponsor your logo will feature in the most prominent position on all marketing material before, during and after the event. Your logo will also be displayed on all signage across the forum. The top tier sponsorship category.

EXHIBITION SPONSOR

Your logo will appear in all materials and signage as exclusive Exhibition Sponsor, including exclusive banners in the exhibition. Exhibition stand is located in a prime location. One of the top three sponsorship opportunities.

COUNTRY SPONSOR

A chance to showcase your local expertise, the Forum's Country Sponsor is a local company to the host country, with logo in all materials and signage. One of the top three sponsorship opportunities.

LEAD SPONSOR

Alongside the other top tier sponsors, Lead Sponsors receive priority branding on every marketing brochure cover as well as onsite signage & show guide. Ideal for showcasing your company as a leader in the sector.

SPONSOR

Tailor-make your package to meet your objectives and still benefit from having your logo across a selection of pre event and onsite branded materials.

To book your sponsorship package contact:



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